

KCNC-TV

Order ID: 63252 CF NTL-POL FBD - LBD: 10/09/12 - 10/15/12 HL#: Created: 10/05/12 10:50 AM

Client: AMERICAN CROSSROADS (304732) CPE: / / 1088 Agency Commission: 15 % Updated: NMBRISTOW on 10/05/12 11:48 AM

Agency: CROSSROADS MEDIA (27783) Self Protect.: :15:00 Product: EST 1088 (1300) Confirmed: 10/05/12 11:48 AM Buyer: STEPHANIE MARONEY Demo: **HHOLDS** DMA RTG Sched. Code: B **PRINT REQUIRED**

BM: SS AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly

Share: 31% KMGH: 24% KUSA: 28% KDVR+: 8% KWGN: 5% KTVD: 4% KPXC: 0% CABLE: 0%

NEW ORDER; KEC/PH 10/5/12 added shares, KEC/PH 10/5/12

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G
001	MNEWS5AM	0 1 1 1 1 0 0	NEWS	30 B		0.0	\$550.00	4	\$2,200.00	

FBD LBD Oct 08 10/09/12 10/12/12

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G
002	MNEWS5AM	1 0 0 0 0 0 0	NEWS	30 B		0.0	\$550.00	1	\$550.00	

<u>FB</u>D LBD Oct 15 10/15/12 10/15/12 1

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G	3
003	MNEWS528A	0 1 1 1 1 0 0	NEWS	30 B		0.0	\$600.00	4	\$2,400.00		

FBD LBD Oct 08 10/09/12 10/12/12

Item Time Class	Eligible Days	Break Type	Dur SC Self Pi	Sales Catg	HHOLDS	Rate S _l	pots	Total	NR A/G
004 MNEWS528A	1 0 0 0 0 0	0 NEWS	30 B		0.0	9600.00	1	\$600.00	

FBD LBD Oct 15 10/15/12 10/15/12

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G
005	MNEWS1	0 2 2 2 2 0 0	NEWS	30 B		0.0	\$750.00	8	\$6,000.00	

LBD Oct 08 FBD 10/09/12 10/12/12 8

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	pots	Total	NR A/G
006	MNEWS1	2 0 0 0 0 0 0	NEWS	30 B		0.0	\$750.00	2	\$1,500.00	

<u>FBD</u> <u>LBD</u> Oct 15 10/15/12 10/15/12 2

Item	Time Class	Eligible Days	Break Type	Dur SC Self Pr	Sales Catg	HHOLDS	Rate S	Spots	Total	NR A/G
007	MEARLY	0 1 1 1 1 0 0	MORN	30 B		0.0	\$750.00	4	\$3,000.00	

FBD <u>LBD</u> Oct 08 10/12/12 10/09/12 4

AE:



KCNC-TV

BM: SS

Billing Int: Monthly

FBD - LBD: 10/09/12 - 10/15/12 HL#: Order ID: 63252 CF NTL-POL Created: 10/05/12 10:50 AM

CPE: Client: AMERICAN CROSSROADS (304732) / / 1088 Agency Commission: 15 % Updated: NMBRISTOW on 10/05/12 11:48 AM

EST 1088 (1300) Agency: CROSSROADS MEDIA (27783) Self Protect.: :15:00 Confirmed: 10/05/12 11:48 AM Product:

HHOLDS DMA RTG Sched, Code: B **PRINT REQUIRED** STEPHANIE MARONEY Buver: Demo:

KUSA: 28% KWGN: 5% KMGH: 24% CABLE: 0% Share: 31% KDVR+: 8% KTVD: 4% KPXC: 0%

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 30 B \$750.00 800 **MEARLY** 1 0 0 0 0 0 0 MORN 0.0 \$750.00

FBD LBD Oct 15 10/15/12 10/15/12 1

NICOLE ELIE POL-GWTS-PH

Sales Catg Item Time Class Eligible Days **Break Type** Dur SC Self Pr **HHOLDS** Rate Spots Total NR A/G 009 DRAY 0 2 2 2 2 0 0 DAY 30 B 0.0 \$800.00 \$6,400.00

FBD LBD Oct 08 10/09/12 10/12/12 8

NR A/G Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Item Time Class **HHOLDS** Total 010 DRAY 2 0 0 0 0 0 0 DAY 30 B \$800.00 \$1,600.00

FBD LBD Oct 15 10/15/12 10/15/12 2

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G Rate Spots Item **HHOLDS** Total 0 2 2 2 2 0 0 DAY 30 B 011 **DPRICE** 0.0 \$1,500.00 8 \$12,000.00

FBD <u>LBD</u> Oct 08 10/09/12 10/12/12 8

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 012 **DPRICE** 2 0 0 0 0 0 0 DAY 30 B 0.0 \$1,500.00 \$3,000.00

FBD LBD Oct 15 10/15/12 10/15/12 2

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg Total NR A/G Item **HHOLDS** Rate 0 1 1 1 1 0 0 DAY 30 B 013 DYR \$1,000.00 \$4,000.00 0.0

FBD LBD Oct 08 10/09/12 10/12/12

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 014 DYR 1 0 0 0 0 0 0 DAY 30 B 0.0 \$1.000.00 \$1.000.00

LBD FBD Oct 15 10/15/12 10/15/12

Buver:

AE:



KCNC-TV

Order ID: 63252 CF NTL-POL FBD - LBD: 10/09/12 - 10/15/12 HL#: Created: 10/05/12 10:50 AM

Client: AMERICAN CROSSROADS (304732) Agency: CROSSROADS MEDIA (27783)

STEPHANIE MARONEY NICOLE ELIE POL-GWTS-PH CPE: / / 1088 Product:

Demo:

EST 1088 (1300) **HHOLDS** DMA RTG Agency Commission: 15 % Updated: Self Protect.: :15:00

Sched, Code: B

NMBRISTOW on 10/05/12 11:48 AM

Confirmed: 10/05/12 11:48 AM

PRINT REQUIRED

Billing Int: Monthly BM: SS

KUSA: 28% KDVR+: 8% KWGN: 5% KMGH: 24% CABLE: 0% Share: 31% KTVD: 4% KPXC: 0%

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G NNOON 015 0 1 1 1 1 0 0 DAYN 30 B 0.0 \$1,000.00 \$4,000.00

FBD LBD Oct 08 10/09/12 10/12/12 4

Sales Catg Item Time Class Eligible Days Break Type Dur SC Self Pr **HHOLDS** Rate Spots Total NR A/G 016 NNOON 1 0 0 0 0 0 0 DAYN 30 B \$1,000.00 \$1,000.00

FBD LBD Oct 15 10/15/12 10/15/12 1

NR A/G Eligible Days Break Type Dur SC Self Pr Sales Catg Item Time Class **HHOLDS** Rate Spots Total 017 EPHIL2 0 1 1 1 1 0 0 EFG 30 B \$1,500.00 \$6,000.00

FBD LBD Oct 08 10/09/12 10/12/12 4

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G Rate Spots Total Item **HHOLDS** 1 0 0 0 0 0 0 EFG 30 B 018 EPHIL2 0.0 \$1,500.00 \$1,500.00

FBD <u>LBD</u> Oct 15 10/15/12 10/15/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G NEARLY5PM 0 1 1 1 1 0 0 NEWS 019 30 B 0.0 \$2,000.00 \$8,000.00

<u>F</u>BD LBD Oct 08 10/09/12 10/12/12 4

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G **HHOLDS** Rate NEARLY5PM 1 0 0 0 0 0 0 NEWS 30 B 020 \$2,000.00 \$2,000,00 0.0

FBD LBD Oct 15 10/15/12 10/15/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 021 NEVE530PM 0 1 1 1 1 0 0 NEWS 30 B 0.0 \$2.500.00 \$10.000.00

FBD LBD Oct 08 10/09/12 10/12/12 4

NEVE530PM

AE:

022



0.0

KCNC-TV

NMBRISTOW on 10/05/12 11:48 AM

\$2,500.00

BM: SS

\$2,500.00

Billing Int: Monthly

FBD - LBD: 10/09/12 - 10/15/12 HL#: Order ID: 63252 CF NTL-POL Created: 10/05/12 10:50 AM

CPE: Client: AMERICAN CROSSROADS (304732) / / 1088 Agency Commission: 15 % Updated:

1 0 0 0 0 0 0 NEWS

EST 1088 (1300) Agency: CROSSROADS MEDIA (27783) Self Protect.: :15:00 Confirmed: 10/05/12 11:48 AM Product:

HHOLDS DMA RTG Sched, Code: B **PRINT REQUIRED** STEPHANIE MARONEY Buyer: Demo:

KUSA: 28% KWGN: 5% KMGH: 24% CABLE: 0% Share: 31% KDVR+: 8% KTVD: 4% KPXC: 0%

30 B

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G

FBD LBD Oct 15 10/15/12 10/15/12 1

NICOLE ELIE POL-GWTS-PH

Sales Catg Item Time Class Eligible Days Break Type Dur SC Self Pr **HHOLDS** Rate Spots Total NR A/G 023 **NEARLY6PM** 0 1 1 1 1 0 0 NEWS 30 B \$2,000.00 \$8,000.00

FBD LBD Oct 08 10/09/12 10/12/12 4

NR A/G Eligible Days Break Type Dur SC Self Pr Sales Catg Item Time Class **HHOLDS** Rate Spots Total **NEARLY6PM** 1 0 0 0 0 0 0 NEWS 30 B \$2,000.00 \$2,000.00

FBD LBD Oct 15 10/15/12 10/15/12 1

Eligible Days Dur SC Self Pr Sales Catg NR A/G Time Class Break Type Rate Spots Item HHOLDS. Total 30 B 025 NEARLY630PM 0 2 1 1 1 0 0 NEWS 0.0 \$2,000.00 5 \$10,000.00

FBD **LBD** Oct 08 10/09/12 10/12/12 5

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G PBROKE*M&M REGP 30 B 026 0.0 \$7,500.00 \$7,500.00

FBD LBD Oct 15 10/15/12 10/15/12 1

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg Total NR A/G **HHOLDS** Rate PHAWAII M * * * 30 B 027 REGP \$9,000.00 \$9,000.00 0.0

FBD LBD Oct 15 10/15/12 10/15/12

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 028 NLATE7 0 1 1 1 1 1 1 NEWS 30 B 0.0 \$4.000.00 \$24.000.00

FBD LBD Oct 08 10/09/12 10/14/12 6

AE:

033



KCNC-TV

NR A/G

BM: SS

Billing Int: Monthly

Order ID: 63252 CF NTL-POL FBD - LBD: 10/09/12 - 10/15/12 HL#: Created: 10/05/12 10:50 AM

CPE: Client: AMERICAN CROSSROADS (304732) / / 1088 Agency Commission: 15 % Updated:

NMBRISTOW on 10/05/12 11:48 AM EST 1088 (1300) Agency: CROSSROADS MEDIA (27783) Self Protect.: :15:00 Confirmed: 10/05/12 11:48 AM Product:

HHOLDS DMA RTG Sched, Code: B **PRINT REQUIRED** STEPHANIE MARONEY Buver: Demo:

KUSA: 28% KDVR+: 8% KWGN: 5% KMGH: 24% CABLE: 0% Share: 31% KTVD: 4% KPXC: 0%

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 029 NLATE7 1 0 0 0 0 0 0 NEWS 30 B 0.0 \$4,000.00 \$4,000.00

FBD LBD Oct 15 10/15/12 10/15/12 1

NICOLE ELIE POL-GWTS-PH

Sales Catg Item Time Class Eligible Days Break Type Dur SC Self Pr **HHOLDS** Rate Spots Total 030 LLETTER1 0 1 1 1 1 0 0 LETT 30 B \$1,000.00 \$4,000.00

FBD LBD Oct 08

10/09/12 10/12/12 4

NR A/G Eligible Days Break Type Dur SC Self Pr Sales Catg Item Time Class **HHOLDS** Rate Spots Total

1 0 0 0 0 0 0 LETT 30 B \$1,000.00 \$1,000.00

FBD LBD Oct 15 10/15/12 10/15/12 1

Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G Time Class Rate Spots Total Item **HHOLDS** 30 B 032 MNEWS430AM 0 1 1 1 0 0 0 NEWS 0.0 \$250.00 3 \$750.00

FBD LBD Oct 08 10/09/12 10/12/12 3

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G MNEWS430AM 1 0 0 0 0 0 0 NEWS 30 B

0.0

\$250.00

\$250.00

FBD LBD Oct 15 10/15/12 10/15/12 1

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg Total NR A/G Item **HHOLDS** Rate Spots REGP 30 B \$15,000.00 034 **PNAVY** \$15,000.00 0.0

FBD LBD Oct 08 10/09/12 10/09/12

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item * T * * * * * 035 **PNCISLA** REGP 30 B 0.0 \$10,000.00 \$10.000.00

FBD LBD Oct 08 10/09/12 10/09/12

Share: 31%

036

040

Item Time Class



KPXC: 0%

0.0

\$11,000.00

HHOLDS

KCNC-TV

NR A/G

BM: SS

Total

\$11,000.00

CABLE: 0%

Rate Spots

Order ID: 63252 CF NTL-POL FBD - LBD: 10/09/12 - 10/15/12 HL#: Created: 10/05/12 10:50 AM

CPE: Client: AMERICAN CROSSROADS (304732) / / 1088 Agency Commission: 15 % Updated: NMBRISTOW on 10/05/12 11:48 AM Confirmed: 10/05/12 11:48 AM

Agency: CROSSROADS MEDIA (27783) EST 1088 (1300) Self Protect.: :15:00 Product: **HHOLDS** DMA RTG Sched, Code: B **PRINT REQUIRED** STEPHANIE MARONEY Buver: Demo:

KWGN: 5%

Dur SC Self Pr

Billing Int: Monthly AE: NICOLE ELIE POL-GWTS-PH

KDVR+: 8%

Break Type

KTVD: 4%

Sales Catg

* T * * * * * REGP 30 B **PVEGATU** 0.0 \$8,000.00 \$8,000.00

FBD LBD Oct 08 10/09/12 10/09/12 1

KUSA: 28%

Eligible Days

KMGH: 24%

Sales Catg Item Time Class Eligible Days Break Type Dur SC Self Pr **HHOLDS** Rate Spots Total NR A/G 037 PSURV25 * * W * * * * REGP 30 B \$8,000.00 \$8,000.00

FBD LBD Oct 08 10/10/12 10/10/12 1

Break Type Dur SC Self Pr Sales Catg NR A/G Time Class Eligible Days Item **HHOLDS** Rate Spots Total * * W * * * * REGP **PCRIMINAL** 30 B \$10,000.00

FBD LBD Oct 08 10/10/12 10/10/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G Total Item **HHOLDS** Rate Spots * * W * * * * REGP 30 B 039 PCSIWE3 0.0 \$6,000.00 \$6,000.00

FBD LBD Oct 08 10/10/12 10/10/12 1

Eligible Days Break Type Item Time Class Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G * * * T * * * REGP PELEMENT 30 B

FBD LBD Oct 08 10/11/12 10/11/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G **HHOLDS** Rate Spots PCSINYFRI1 REGP 30 B \$5,000.00 041 0.0 \$5,000.00

FBD LBD Oct 08 10/12/12 10/12/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item 042 NSAT5-730AM * * * * * S * NEWS 30 B 0.0 \$400.00 \$400.00

FBD LBD Oct 08 10/13/12 10/13/12

Buver:



Sched, Code: B

KCNC-TV

BM: SS

PRINT REQUIRED

Order ID: 63252 CF NTL-POL FBD - LBD: 10/09/12 - 10/15/12 HL#: Created: 10/05/12 10:50 AM

CPE: AMERICAN CROSSROADS (304732) / / 1088 Agency Commission: 15 % Updated:

Demo:

NMBRISTOW on 10/05/12 11:48 AM Agency: CROSSROADS MEDIA (27783) EST 1088 (1300) Self Protect.: :15:00 Confirmed: 10/05/12 11:48 AM Product: DMA RTG

HHOLDS AE: Billing Int: Monthly NICOLE ELIE POL-GWTS-PH

KUSA: 28% KWGN: 5% KTVD: 4% KMGH: 24% KDVR+: 8% CABLE: 0% Share: 31% KPXC: 0%

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G NWKNDSAT2 * * * * * S * **NEWS** 30 B 043 0.0 \$750.00 \$750.00

FBD LBD Oct 08 10/13/12 10/13/12 1

STEPHANIE MARONEY

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G SBPREVIEW630PM * * * * * S * FTBPRV 30 B FOOTBALL \$700.00 \$700.00

FBD LBD Oct 08 10/13/12 10/13/12 1

Time Class NR A/G Eligible Days Break Type Dur SC Self Pr Sales Catg Rate Spots Total Item **HHOLDS** * * * * * S * REGP 045 PCRIMESA1 30 B \$2,200.00 \$2,200.00

FBD LBD Oct 08 10/13/12 10/13/12 1

Time Class Break Type Dur SC Self Pr Sales Catg NR A/G Eligible Days Rate Spots Item **HHOLDS** Total * * * * * S * REGP PCRIMESA2 30 B 046 0.0 \$2,200.00 \$2,200,00

FBD LBD Oct 08 10/13/12 10/13/12 1

Eligible Days Item Time Class Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G * * * * * S * REGP P48HRSA3 30 B 047 0.0 \$4,000.00 \$4,000.00

FBD LBD Oct 08 10/13/12 10/13/12 1

Rate Spots Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G **HHOLDS** LWCMINDSSA2 30 B 048 0.0 \$500.00 \$500.00

FBD LBD Oct 08 Oct 15 10/09/12 10/15/12 1

Time Class Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item Eligible Days 049 NSUN6-8AM * * * * * * S NEWS 30 B 0.0 \$500.00 \$500.00

FBD LBD Oct 08 10/14/12 10/14/12

Share: 31%

050

PSIXTY1



KPXC: 0%

0.0

KCNC-TV

Page 8 of 8

BM: SS

\$12,000.00

CF NTL-POL Order ID: 63252

FBD - LBD: 10/09/12 - 10/15/12

10/05/12 10:50 AM Created:

AMERICAN CROSSROADS (304732) Client: Agency: CROSSROADS MEDIA (27783) STEPHANIE MARONEY

CPE: / / 1088 Product: EST 1088 (1300)

Demo:

KDVR+: 8%

KUSA: 28%

* * * * * * S REGP

Agency Commission: 15 % Updated: Self Protect.: :15:00

HL#:

KTVD: 4%

NMBRISTOW on 10/05/12 11:48 AM Confirmed: 10/05/12 11:48 AM

\$12,000.00

Buyer: AE:

NICOLE ELIE POL-GWTS-PH KMGH: 24%

HHOLDS DMA RTG Sched. Code: B KWGN: 5%

30 B

PRINT REQUIRED Billing Int: Monthly

CABLE: 0%

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G

FBD LBD Oct 08 10/14/12 10/14/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G * * * * * * S REGP 051 PWIFESUN2 30 B 0.0 \$7,500.00 \$7,500.00

FBD LBD Oct 08 10/14/12 10/14/12

Rate Spots Eligible Days Break Type Dur SC Self Pr Sales Catg NR A/G Time Class Total Item **HHOLDS** * * * * * * S REGP 052 PMENTALSN3 30 B \$8,000.00 \$8,000.00

FBD LBD Oct 08 10/14/12 10/14/12 1

Time Class Eligible Days Dur SC Self Pr Sales Catg NR A/G Break Type **HHOLDS** Rate Spots Total Item * * * * F * * REGP **PBLOODS** 30 B 053 0.0 \$8,000.00 \$8,000.00

FBD **LBD** Oct 08

10/12/12 10/12/12 1

Order Totals											
	Confirmed	Revised	Confirm	ed Total	Revised Total						
Order Section	Quantity	Quantity	Gross Amt	Net Amt	Gross Amt	Net Amt					
Spot Buy Lines	118	0	\$270,250.00	\$229,712.50	\$0.00	\$0.00					
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00					
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00					
Order Totals:			\$270,250.00	\$229,712.50	\$0.00	\$0.00					